



# Brick, Block & Trowel

Masonry Institute Newsletter

Summer/August 2004 / Issue 4

## Directors Corner

Hello to everyone. I hope you are enjoying a busy masonry building season this summer and hopefully getting in a little vacation time with family and friends.

While you have all been busy building these masonry structures, I have once again been interacting with the Executive Director's Council I have told you about in our last issues.

The Council is a volunteer organization of industry executive directors from contractors associations throughout the country. The Council first met in 2002 and has expanded each year since. We now number twenty masonry industry associations and the staff of MCAA.

The Council elected officers this spring in Las Vegas at the Masonry Convention. They are as follows:

Chairman- Kyle Montgomery,  
ED Texas Masonry Council  
Secretary- Barbara Wolter, ED  
Rocky Mountain Masonry  
Institute  
Treasurer- Lynn Nash, ED  
North Carolina Mason  
Contractors Association

The Council has developed a dedicated website for construction customers [www.masonrysystems.org](http://www.masonrysystems.org) with a planned launch date this fall.

This website will provide the information regarding masonry and specifically masonry systems. The

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## Second Masonry Expo Plans Underway

After a successful Expo held last September, the Masonry Institute, Masonry Institute of Maryland, Concrete Masonry Promotions Council, and Professional Masonry Association will once again hold a Masonry Expo on Tuesday, October 19, 2004 at Martin's Crosswinds in Greenbelt, MD.

This year the vendors will be allowed to set up the night before which will be much more accommodating for everyone.

We have some very good seminars planned and the Guest Speakers are some of the top in the field of masonry.

The final decisions on the topics for the seminars are in the works now and a brochure with registration form will be in the mail by mid August.

\_\_\_\_\_ David Biggs, Structural Engineer/New York  
Prestressed Masonry

\_\_\_\_\_ Damien Lang, Lang Masonry/Ohio, Published Author on  
Managing Masonry Business, Grout Hog Inventor

\_\_\_\_\_ Steve Kegley/Interstate Brick/Topic: *Load Bearing Masonry*

\_\_\_\_\_ Michael Gurevich, New York Design Center/Topic: *Brick  
Veneer and Metal Stud Back-up*

We are also pursuing a speaker for a seminar on "Mold Issues" and "Green" Building.

Look for your brochure soon that will contain registration material. A flyer will be going out to vendors for registration also.

This will be an event that Architects, Contractors and Suppliers can all take something of value away from to help them in their day to day business of designing with, building with and supplying "Masonry". Continuing AIA credits will be awarded to those completing the seminars.

## Membership Reminder

To all our active members, we would like to remind you of our goals set for the year in bringing new membership to our association.

We have had a good response so far this year but we can always do better. There are many more mason contractors, and suppliers who can benefit from our association.

Our purpose is to promote masonry and all the important dynamics that it requires. The more resources we can pool together, the better for everyone. It's a team effort, so everyone get in the game!!

Note: Remember, for every new member brought in, the sponsoring member receives \$100.00 off on next year's dues.

# Great Weather for Golf Outing

The Masonry Institute enjoyed fabulous weather and a great turnout for its annual golf outing held Monday, June 21, 2004 at Norbeck Country Club in Olney, Maryland.

We had eighty-four golfers participate and a total of ninety attended the after golf dinner. As usual Norbeck did a very nice job with every presentation and accomodating our every need.

## FIRST PLACE: SCORE OF 60

Mike Kavka  
Paul Fisher  
Terry Crispell  
Harvey Palmatary

*Each member of the winning team received \$50.00.*

## SECOND PLACE: SCORE OF 62

Roddy Kibler  
Jack Di Pietro  
John Elliott  
Wayne Hammond

*Each member of the winning team received \$25.00.*

## THIRD PLACE: SCORE OF 63

Ken Lampard  
Tim Carroll  
Jay Myers  
Adam Mattocks

*These team members also received \$25.00.*

## CLOSEST TO THE PIN #3

Larry Granger 7'2"

## CLOSEST TO THE PIN #6

Brian Loveless 10'10"

## CLOSEST TO THE PIN #12

Kevin Nearpass 9'8"

## CLOSEST TO THE PIN #16

Bill Marceron 11'5"

## LONGEST DRIVE #7

Ken Lampard

## LONGEST DRIVE #15

Bruce Sieling

*All of the above received \$25.00.*

## Golf Outing

We would like to acknowledge and “thank” our Hole Sponsors at \$350.00 each:

**FALLS CHURCH CONSTRUCTION**

**GENERAL SHALE**

**LEHIGH CEMENT**

**J. D. LONG MASONRY**

**MASONRY DESIGN, INC.**

**ESSROC**

**UNITED MASONRY**

**YORK LINTEL & CAST STONE**

**ROYALS INSULATION**

**BETCO/SUPREME BLOCK**

**MANGANARO CORP.**

**GLEN-GERY BRICK**

**GENCO MASONRY**

**L.F. JENNING’S** sponsored a contest at \$1,000.00

**LARFARGE CORP.** sponsored half of lunch served that day.

*Thank You all so very much for your support in making our event a success!*



*Lehigh Cement Foursome*

*(More pictures on page 4)*

## Golf Outing



*R. W. Kibler Contracting Foursome*



# NEW ARRIVAL ANNOUNCEMENT



On behalf of the Masonry Institute we are proud to announce and congratulate Bill and Susan Stynes on the birth of their son, Garrett Kephart Stynes.

He arrived

Thursday, January 29, 2004  
 Time: 5:31 p.m. (Rush Hour!)  
 Weight: 7 lbs. 15 oz.  
 Length: 21 inches

What a handsome addition to our masonry industry. Let's get a trowel in the boy's hands ASAP!

Bill Stynes is a Vice President for J. D. Long Masonry, with many years of masonry construction experience. We are also grateful that he actively serves on our Board of Directors at our Masonry Institute.

CONGRATULATIONS AGAIN!  
 He's a "CUTIE PETUTIE"

# Directors Corner

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information will be formatted in modules.

Some examples are: Public Safety (fire, wind, and blast) Mold, Green Building Systems, Masonry Details, Masonry vs. Competitive Systems, Initial Costs & Life Cycle Costs and Model Building Ordinances to name just a few.

In mid-July we met in Chicago to continue to refine the site for its national launch this fall and to devise and discuss the best possible implementation of the extensive advertising campaign. We have developed and prioritized this campaign and have begun soliciting funding for this extensive campaign.

The Council reviewed numerous publications that target our industries customers. The following are believed to provide us the greatest return and widest audience for our investment.

- \_\_\_\_\_ Construction Specifier
- \_\_\_\_\_ Architecture
- \_\_\_\_\_ School Construction News
- \_\_\_\_\_ ENR
- \_\_\_\_\_ Architectural Record
- \_\_\_\_\_ City & County

A preliminary budget (Fall 2004 thru Fall 2005) has been devised.

Our next Masonry Institute dinner is scheduled for Tuesday September 14, 2004 at Maggiano's Tysons II.

Please mark your calendars and plan to attend. Two very important issues facing our industry will be the topics of the evening.

*Promoting Masonry Systems:*  
 Guest Speaker, Mike Adelizzi, MCAA

*Certification/ What? When? & Why?:*  
 Guest Speaker, Barbara Wolter,  
 Rocky Mountain Masonry Institute

Regards,  
 Joyce Greer

## Redskins vs. Ravens Tailgate Party



**Sunday, October 10, 2004**  
**FedEx Field / Landover, MD**

This is an invitation to all Masonry Institute members and to MIMI members to put together a tailgate party event at FedEx Field.

Anyone interested in pooling season tickets should contact Brad Reed with L. F. Jennings (703-929-7470) or Joyce Greer at the Masonry Institute (866-529-7994).

We can make this a fun day for all our associates by pooling our resources. Here's hoping it materializes!

## MASONRY INSTITUTE CALENDAR OF EVENTS

<b>Saturday, August 21, 2004</b>	Board Members Crabfeast in Callao, VA 11:00 a.m. until ?
<b>Tuesday, September 14, 2004</b>	Dinner Meeting/Maggiano's Tysons II Board Meeting 4:00 p.m. • Dinner 6:00 - 7:00 p.m. Guest Speaker Topics: <i>Certification:</i> Ann Wolter/Rocky Mountain Masonry Institute/Colorado <i>MasonrySystems.org:</i> Mike Adelizzi/Executive Director/MCAA/Chicago
<b>Saturday October 2, 2004</b>	Masonry Apprenticeship Competition/Betco/Supreme, Manassas, VA Further Details TBA
<b>Sunday Night October 10, 2004</b>	Redskins vs. Ravens Tailgate - FedEx Field Parking Lot Time to be determined. Game begins at 8:30 p.m.
<b>Tuesday, October 19, 2004</b>	2nd Masonry Expo - Martin's Crosswinds, Greenbelt, MD 8:00 a.m. - 5:00 p.m.

On behalf of our Masonry Institute, we would like to "Thank" our **President, Lou Cocks Jr.** for his sponsorship of this issue of *Brick, Block & Trowel*. Lou represents one of the fine residential mason contractors we are fortunate to have in our association. Masonry Design was established in 1987; however, Mr. Cocks has been in masonry since 1980.

Lou owns and operates:

**Masonry Design, Inc.**  
10335 Balls Ford Rd.  
Manassas, Va.  
703-330-6766

**Masonry Institute, Inc.**  
P. O. Box 707  
Fall Church, VA 22046